



Grubman Shire Meiselas & Sacks, P.C. Protects Sensitive Legal Client Information by using SendGuard Email Security

Grubman Shire Meiselas & Sacks | Legal | 51- 200 employees | New York, United States | SendConfirm

Grubman Shire Meiselas & Sacks (GISPC) is a premier entertainment and media law firm based in New York. They specialize in representing prominent companies, talent, and executives in the entertainment and media industry.

Their primary objective was to deploy a solution that enabled their team **to secure their outbound email communication and reliably recall emails** to prevent errors, mitigate misunderstandings, or provide an opportunity for reconsideration.



The Challenge

Sending an email to the wrong recipient or sharing a wrong file accidentally could have serious trust and compliance consequences.

GISPC recognized that accidental data loss via misdirected emails and mis attached files was a significant risk, with long-term consequences.

Upon evaluating their needs, they realized that the **inability to prevent end-users from accidentally sending the email to the wrong recipient and absence of reliable email recall options** presented substantial risks to their operations.

However, the law firm faced a **significant shortage of available add-ins in the market** that could meet their specific need for recalling outbound emails.



As a security practitioner any control that can assist with reducing human error is a win.

Amaan Mohiuddin, CIO, GISPC

The Solution

Following thorough market research and evaluation, GISPC selected SendGuard as their outbound email security platform to prevent accidental data loss via emails.

SendGuard has enabled **GISPC to effectively recall emails without using any complex rules** in Outlook. It also provides an added layer of security by requiring users to double check and confirm external recipients.

For organizations like GISPC that operate under strict compliance and regulatory frameworks, SendGuard is a crucial tool that demonstrates that the company is taking the right technical controls to reinforce compliance credentials.

Results



The nature of our work is such that erroneously sent emails can result in very serious negative consequences for the firm. I can ensure precision in our email communications, allowing for last minute edits or reconsiderations before messages are sent.

SendGuard provides an extra layer of protection against accidental or hasty email sends, giving us the opportunity to review and refine our messages with confidence.

Amaan Mohiuddin, CIO, GISPC

Reducing the Risk of Human Error: SendGuard has helped GISPC to mitigate the risk of addressing an email to the wrong client, and potentially sending sensitive data to the wrong recipient.

Satisfy Customer Confidentiality Agreements: Lawyers are entrusted with some of their clients' most sensitive information. If a lawyer accidentally includes confidential information in the email body or attachment, a short delay allows for a review process before sending.

Enhance the Quality and Accuracy of Communications: Despite best efforts, email errors like typos, incorrect attachments, or inaccuracies can still happen. Delaying emails enables GISPC to review content before it is sent out, ensuring accurate and high-quality communication.

SendGuard for Outlook is a governance, risk and compliance solution that analyzes email content and attachments for all outbound emails to ensure email data security and prevent data breaches caused by risky employee behavior on emails.

www.standss.com/sendguard



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